1. What is your name and profession, and how long have you been providing  
   your services?

Noah O’Leno, I’ve been a peak performance coaching and motivational speaker for the last 7 years.

2. What makes you different from others in your profession?

I’ve been through so many negative circumstances that I’ve been able to show lots of humility and reliability, rather than show I’m this amazing and great person that seems like he’s got it all together.

3. What are the most important things you teach as a coach?

Step by step process. I investigate to see what they want, what they don’t want, and then figure out a formula and figure roadblocks along the way. I create specific goals with deliberate deadlines, including a day to day 24 hour deadline, and review and make decisions. I encourage students to take immediate and consistent action, document the result, repeat, take more action, all while learning from their mistakes.

4. To you, what is "Cost of Redemption," and what does it mean to you?

Cost of Redemption is a time tested and proven system that can be used by anyone to get virtually anything they want. We can work with anyone from all walks of life. Change to me is redemption, but most people don’t want to pay the cost of redemption.

5. What does "Cost of Redemption," do different from its competitors?

We have a multi-faceted coaching department. Between the 3 coaches, we cover three major outlets, and we also do the coaching ourselves. Unlike larger companies, we are competitively priced and we coach you ourselves. With larger companies, you’d have to take out a second mortgage on your home in order to work with the head guy, or one of his/her top coaches.  
6. Why should one choose CoRE over other business/health/social coaching  
companies?

You work with the people who created the program. We price ourselves how we are because we want our coaching to be accessible to everyone.  
7. What achievements or accolades do you have within your industry?

Advisor to over a dozen startups

Bio-Construction company website link  
8. Why do you continue to coach and teach?

It’s the one thing that gives me true joy and fulfillment. I know that the world would be a better place with my teachings, and I would do it for free if I had to.  
9. What is your favorite part of teaching and why?

Motivation. I love motivating people, and lighting the spark in them turn into a fire and show them that they CAN do it. I love to see students break down barriers and create some real change in their lives.  
10. Do you have any student testimonials to share? If so, describe the  
student's experience in detail.